



36th International Cosmic Ray Conference

The Astroparticle Physics Conference

Wednesday, July 24 - Thursday, August 1, 2019
University of Wisconsin-Madison
Memorial Union
Madison, Wisconsin, USA

**Sponsor & Exhibitor
Prospectus**

ICRC

icrc2019.org



Overview

It is a great pleasure and an honor to extend a warm invitation to attend the 36th International Cosmic Ray Conference 2019 (ICRC 2019) at the University of Wisconsin-Madison, Memorial Union, Madison, Wisconsin, USA.

The ICRC is organized biennially by the C4 Commission (Astroparticle Physics) of the International Union of Pure and Applied Physics (IUPAP) along with the national and local organizing committees. The conference has been held since 1947 and is the preeminent conference in particle astrophysics with an attendance of over 1000 physicists, astronomers, and students.

The main topics of Astroparticle Physics are Cosmic Ray Physics, Gamma-Ray Astronomy, Neutrino Astronomy, Dark Matter Physics, Solar and Heliospheric Physics, Astroparticle Physics Theory and Models and Experimental Methods, Techniques and Instrumentation.

Local Conference Organizers

Albrecht Karle, *University of Wisconsin-Madison, Chair*
Michael DuVernois, *University of Wisconsin-Madison*
Cary Forest, *University of Wisconsin-Madison*
Thomas K. Gaisser, *University of Delaware*
Francis Halzen, *University of Wisconsin-Madison*
Kael Hanson, *University of Wisconsin-Madison*

Jim Madsen, *University of Wisconsin-River Falls*
Angelo Olinto, *University of Chicago*
Kim Palladino, *University of Wisconsin-Madison*
Justin Vandenbroucke, *University of Wisconsin-Madison*
Scott Wakely, *University of Chicago*
Ellen Zweibel, *University of Wisconsin-Madison*

Sponsor or Exhibit at ICRC 2019

As a sponsor or exhibitor of the ICRC 2019 Conference you will benefit from excellent exposure and acknowledgment through ads, signs, website links and conference admission, depending on your package. Get your products and services in front of this growing and definitive experimentally-focused audience of experts while directly supporting the research and education by allowing additional student scholarships to attend the conference. This is the premier conference in cosmic rays and astro-particle physics with a lot of opportunities for experimentalists to see your products, to make valuable new contacts, or make your services known to the community



2019 Sponsorship Opportunities

We know that one size does not fit all, and we'd be very happy to work with you on sponsorships and exhibitions. For exhibitors, we can also get your paperwork into the conference packets if that makes sense, and can accommodate screens, additional tables, more than one person at the exhibit or other options. Ask! For sponsorship, if you have a vision for what your poster session or networking break might look like, get in touch with us. We can make it come together. Details below are a starting point for these options. Thanks!

Contact Us: icrc2019@wisc.edu

Exhibitor Booth

\$2,500 USD

- Organization logo in program and on website
- One (1) Complimentary conference registration
- One 6' x 30" draped table
- Two chairs
- Additional items may be rented through Wisconsin Union please email icrc2019@wisc.edu

Sponsor a Scientific Session

\$3,000 USD

This sponsorship associates your organization's name with one of the scientific sessions and helps pay for travel stipends. The Organizing Committee retains full responsibility for selecting speakers. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two (2) Complimentary conference registrations
- Acknowledgment and signage with logo at sponsored session

Sponsor a Poster Session

\$1,000 - \$2,500 USD

This sponsorship associates your organization's name with one of the poster sessions. Benefits include:

- Acknowledgment & Logo on Website and Program
- Two (2) Complimentary conference registrations
- Acknowledgment and signage with logo at sponsored poster session

Sponsor a Networking Break

\$2,500 USD

This sponsorship recognizes your organization at your choice of a morning or afternoon refreshment break. Availability for these high-impact opportunities are limited, so plan now to reserve a Networking Break Sponsorship for your organization.

Benefits include:

- One (1) Complimentary conference registration
- Signage with logo at your choice of a refreshment break

Sponsor a Welcome Reception or Banquet

\$5,000 - \$10,000 USD

This sponsorship associates your organization's name with an opportunity to make an impression on attendees as they catch up on new developments in the field and renew relationships with colleagues and friends. Benefits include:

- Acknowledgment & Logo on Website and Program
- One or Two (2) Complimentary conference registrations depending on the level of commitment
- Acknowledgment and event signage with logo at sponsored reception



Exhibit Schedule

Setup

Thursday, July 25, 8:00 am

Exhibit Hours

Thursday, July 25, 3:00 - 4:30 pm

Friday, July 26, 3:00 - 4:30 pm

Saturday, July 27, 3:00 - 4:30 pm

Monday, July 29, 3:00 - 4:30 pm

Tuesday, July 30, 3:00 - 4:30 pm

Wednesday, July 31, 3:00 - 4:30 pm

Dismantling

Wednesday, July 31, starting at 4:30 pm

Exhibit Space Assignment Policy

Space will be assigned when full payment has been received. ICRC2019 reserves the right to determine final exhibit space assignments and to accept or reject any exhibits. Complete the enclosed ICRC Sponsorship and Exhibit Contract.

Exhibitor Benefits Include

- One (1) complimentary meeting registrations for company representatives (includes badge, ICRC2019 printed program, access to poster sessions, technical sessions, and coffee breaks)
- Recognition and link on the ICRC2019 website
- Acknowledgment on the conference slides and signs at the conference

Custom Sponsorship Packages

ICRC2019 will work with you to develop a sponsorship package tailored to meet your interests or special needs. Or choose from one of these sponsorship packages designed for maximum visibility and value for the sponsoring organization.

For Information contact: **Conference Management Services**

icrc2019@wisc.edu | (608) 265-6534



Sponsor/Exhibitor Agreement

Company Information

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Website _____

Signature _____

Name of Sponsorship Opportunity _____

Payment Information

All payments must be made in U.S. dollars. Applications and sponsorship money must be sent no later than Friday, May 24, 2019.

Paying by check - Send agreement and check to:
Wisconsin Union Conference Management – ICRC2019
800 Langdon Street
Madison, WI 53706

Other forms of payment: please email icrc2019@wisc.edu to arrange payment

For Information contact: **Conference Management Services**

icrc2019@wisc.edu | (608) 265-6534



Terms & Conditions

- 1) All cancellations must be received in writing. Any cancellation prior to 5/24/2019 will receive a 50% refund if total booth cost has been received. No refunds will be issued after 5/24/2019.
- 2) Two or more organizations may not exhibit in a single booth space unless prior arrangements have been made by the Wisconsin Union.
- 3) Exhibits must not project beyond allotted spaces, must not obstruct the view or interfere with traffic to other exhibits, and must not obstruct the fire exits or patron walkways.
- 4) Exhibits can start setting up at 8:00 AM on Thursday 7/25/2019
- 5) Exhibits must be dismantled by 6:00 PM on Wednesday 7/31/2019
- 6) All exhibits must comply with fire and facility regulations.
- 7) Exhibitors are prohibited from defacing facility property, including taping or securing any materials to facility walls.
- 8) Exhibitors assume responsibility for and agree to indemnify and defend the Wisconsin Union and their respective employees against any claim or expense arising out of the exhibition premises.
- 9) The Exhibitor understands that the Wisconsin Union does not maintain insurance covering the Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain such insurance.
- 10) The Wisconsin Union may prohibit installation or request removal of any promotion which is not keeping with the character or purpose of the event.

Mail all agreements and payments to:

Laura Richards
Wisconsin Union Conference Management
ICRC2019
800 Langdon Street
Madison, WI 53706

OR Email:

icrc2019@wisc.edu